

GROWING REQUIRES KNOWING



WHEN?

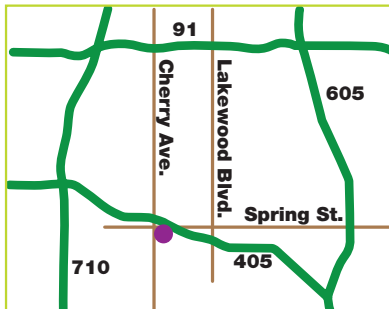
Friday, December 9, 2011

8:00 am to 10:30 am

WHERE?

Long Beach Gas & Oil Auditorium
2400 East Spring Street
Long Beach, CA 90806
(corner of Spring Street and Junipero)

RSVP: December 2
bap@laedc.org



Co-sponsors:



CITY OF LONG BEACH
ENVIRONMENTAL
SERVICES BUREAU



SPECIAL INVITATION ... FREE WORKSHOP FOR MANUFACTURERS

Did You Know...

- The California Enterprise Zone Program can help you reduce your State income tax?
- Pacific Gateway's services include no-cost recruitment and pre-screening of work-ready recruits, and funding for On-the-Job Training?
- California offers low-interest loans up to \$2 million to manufacturers who use recycled materials to produce their products?
- Increasing your company's revenues may be just a click away?

AGENDA

8:00 – 8:30 am

Registration/Continental Breakfast

8:30 – 8:35 am

Welcome/Opening Comments

Reggie Harrison, Deputy City Manager
City of Long Beach

8:35 – 9:05 am

Tools for Expanding Your Business and Creating New Jobs

How the RMDZ Program Helped Me
Expand My Business

Ron Greitzer, President and Owner
L.A. Fibers

How Can You Make Hiring Easier and Cheaper?

Josh Butler, Business Solutions Team
Pacific Gateway Workforce Investment Network
City of Long Beach

Free Business Resources to Help You Grow

Barbara Levine, Senior Regional Manager
Barbara Voss, Senior Regional Manager
L.A. County Economic Development Corp.

9:05 – 9:15 am

Q & A

9:15 – 10:00 am

Strategy: The Missing Link – Marketing for Manufacturers

Jonathan Lee, Director
California Manufacturing Technology Consulting

Tom Reynolds, President
The Reynolds Group

10:00 – 10:30 am

Open Q & A/Closing Remarks